

Powering the Future of Logistics Through Technology



United Arab Emirates



Saudi Arabia



Egypt



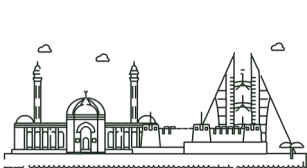
Turkey



Jordan



Oman



Bahrain



Poland



Kazakhstan



China

TruKer – At A Glance

TruKer is MENA region's largest digital freight platform with over **75,000** trucks registered on our platform.

We currently serve **1,200+** enterprise customers across the United Arab Emirates, the Kingdom of Saudi Arabia, Egypt, Turkey, Jordan, Bahrain, Oman, Poland & Kazakhstan – the firm was recently incorporated in China.



75,000+

Trucks
Inducted

1,200+

Enterprise
Clients

250,000+

Orders Completed
in 2024

550+

FTEs

ABOUT US

VISION

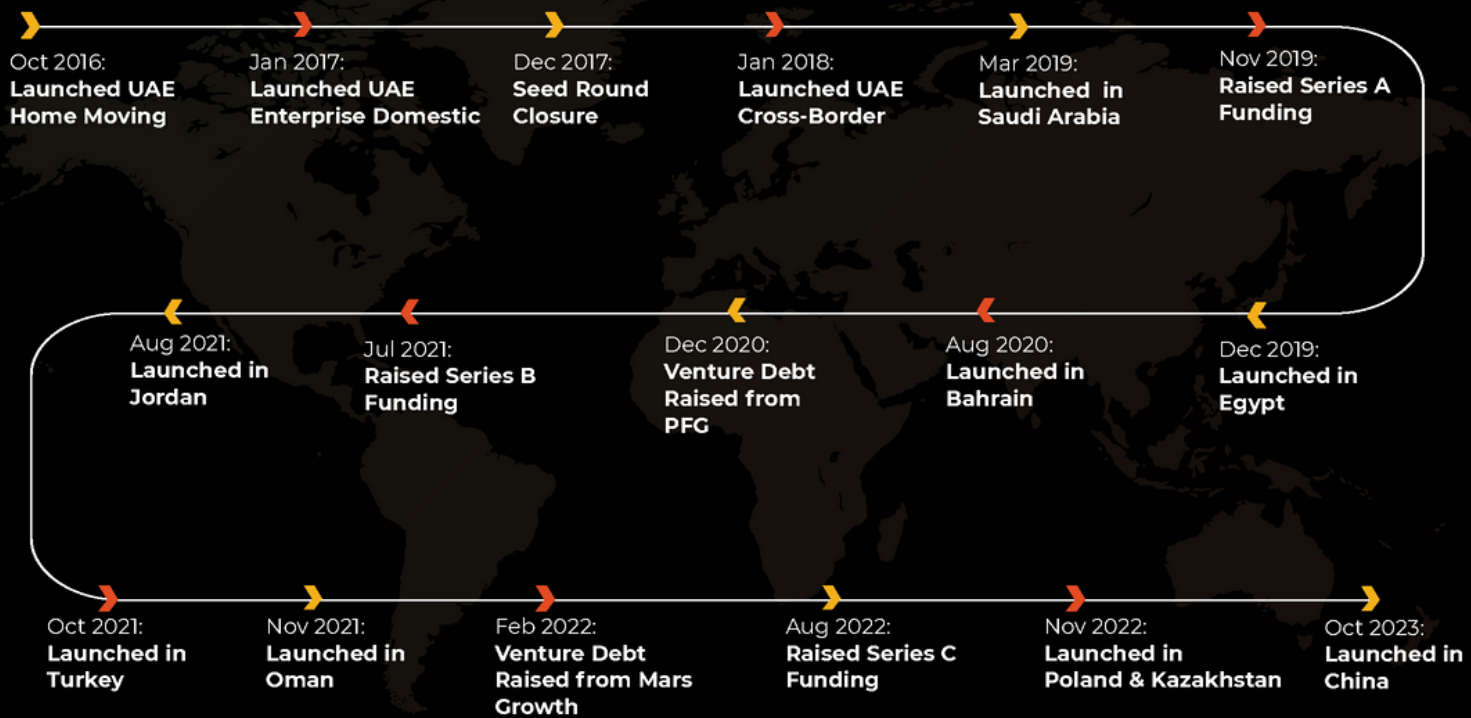
To build the most reliable freight ecosystem, dynamically powered by technology and unwavering sustainability

MISSION

To transform the fragmented freight landscape by relentlessly delivering cost-efficient solutions and digitalisation

OUR JOURNEY

TIMELINE



OUR INVESTORS



MUBADALA

STV

INVESTCORP



RTF
Riyad TAGNIA Fund
مندوق الرياض تقنية



SHOROOQ

endeavor
CATALYST

ILIAD PARTNERS

otf الصندوق العماني للتكنولوجيا
Oman Technology Fund



PFG

TRUKKER

Servicing High Quality Shippers Across Categories

Our 1,200+ enterprise clients represent a diversified cross-section of industries, including numerous blue-chip companies, trading with TruKKer across markets for land, air and sea freight services

E-Commerce

SHEIN

Carrefour

noon

INDITEX

trendyol

amazon

FMCG

Unilever

LIPTON

Beiersdorf

SADAFECO

Colgate

BRITISH AMERICAN TOBACCO

Coca-Cola

Heinz

اغذية

Henkel

سافولا

Manufacturing & Industrial

سابك

NEOM

duoob

nesma

LC Waikiki

EMSTEEL

şişecam

OCTAL

Borouge

ELSEWEDY CABLES

ArcelorMittal

RAK CERAMICS

EGA

BR OTHMAN

JINDAL SAW LTD.

EUROPEN

3PL & Logistics

MAERSK

OOCL

aramex

Hapag-Lloyd

MSC

DSV

CMACGM

iMile

TUNA LOJISTIK

DHL

J&T EXPRESS

ups

PIONEERING END-TO-END INTEGRATED INLAND LOGISTICS

We bring precision and speed to inland logistics by combining deep industry experience with intelligent tech. From optimised truckload planning to real-time document sharing and routing, everything is built to save time, reduce cost, and keep your supply chain moving. Here’s how we deliver:

END-TO-END SERVICES

Cross-border Movements

- Real-time workflows, smart routing
- On-ground customs support
- Cargo insurance

Domestic Movements

- Reliable mid-and last-mile delivery
- Domestic distribution
- Truck load planning

Freight Forwarding

- Distribution facilities
- Cargo insurance
- Documentation handling/management

Port Movements

- Cross-docking & Hub operations
- Shore to store movement
- Dry van, LTL, refrigerated, flatbed, TOFC

TRUKKER

4

TRUCKS YOUR FREIGHT NEEDS

Whether it's same-day delivery, cross-border transport, or long-haul loads, we've got the right truck for every job. With a wide network of carriers and smart load-matching technology, TruKker moves millions of shipments annually, reducing empty miles and maximising efficiency.

TRUCK TYPES



3 TON CLOSED



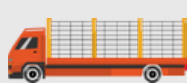
4.2 & 7 TON OPEN SIDE



10 TON CLOSED



10 TON CURTAIN SIDE



10 TON OPEN SIDE GRILL



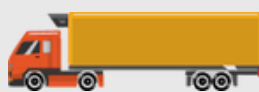
13.6M FLATBED SIDE GRILL
2 AXLE



13.6M FLATBED SIDE GRILL
3 AXLE



13.6M REEFER



13M BOX TRUCK



13M CURTAIN SIDE



CURTAIN SIDE 2 AXLE



CURTAIN SIDE 3 AXLE



CONTAINER BOX



FLATBED 2 AXLE



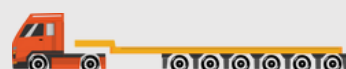
FLATBED 3 AXLE



LOWBED 3 AXLE



LOWBED 4 AXLE



LOWBED 6 AXLE

These represent just a selection of the diverse truck types inducted and operating with us, each chosen to meet the specific requirements of different cargo and industries. TruKker has a wide range of vehicles to ensure the right solution for every shipment.

KEY INDUSTRIES WE POWER

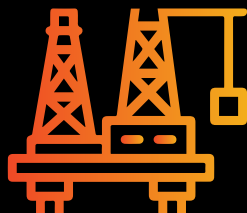
We have been successfully upholding our reputation as a provider of total solutions for the logistics needs of several industries. While an all-encompassing and lightning-fast need for sophistication coerces businesses to incessantly innovate and upgrade their operational methods, dealing with the dynamic requirements with speed and agility has become the need of the hour.

That's why our logistics solutions are inherently designed with speed, accuracy, and scalability, giving us a tremendous competitive edge over other players. We can effortlessly handle the high volumes of consumer-facing industries such as FMCG or consumer durables; scale up to meet the demand of manufacturing and construction industries like steel, cement, or furniture; diligently address an unexpected surge in a petrochemical or oil & gas supply chain.

INDUSTRIES **1,200+** Enterprise Clients



FMCG



Petrochemicals



Construction



Furniture



Steel



Cement



Consumer
Durables



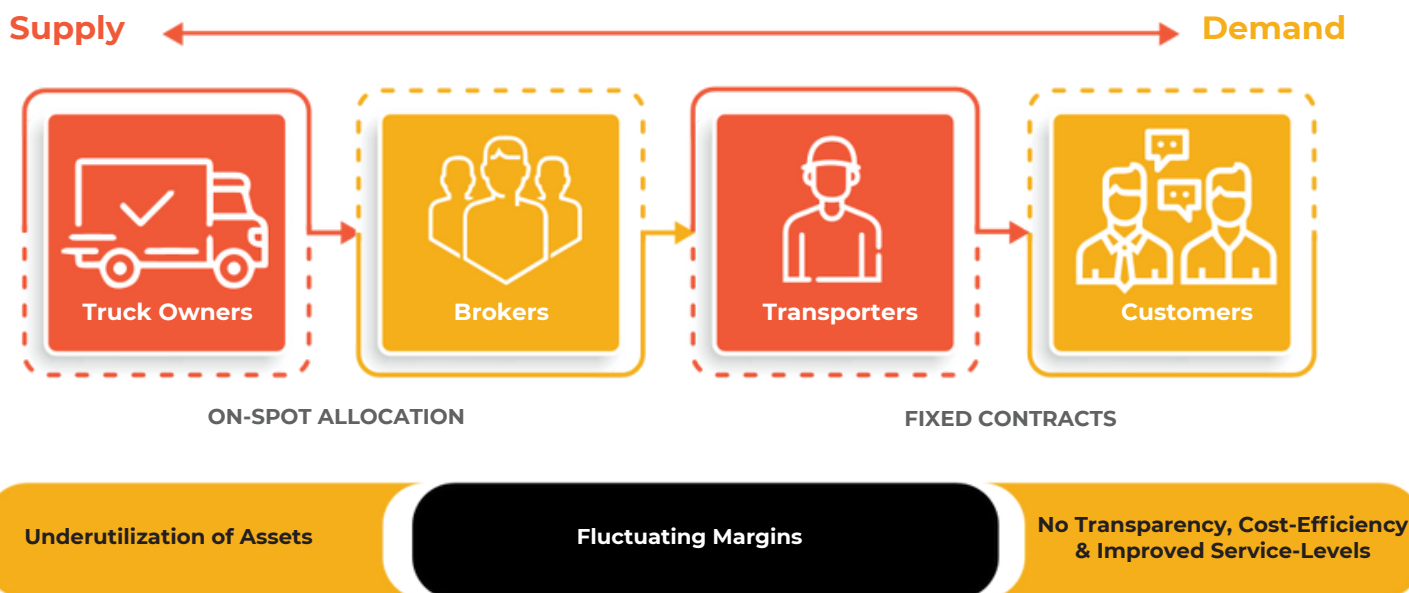
Oil & Gas

ADDRESSING THE PROBLEM OF A HYPER-FRAGMENTED FREIGHT MARKET

For years, the inland freight industry has remained a highly fragmented business. This is mainly due to the long-standing image of being an intermediary and a bare platform model capable of only handling ad-hoc transportation requirements with spot market features and rates. The situation was further aggravated by the resulting fluctuation in the supply frequency and a fervent but inappropriate usage of the non-flexible and legacy interfaces.

Simultaneously, the inexplicably persistent practice of using the freight brokers only as a backup to their asset-based providers by the shippers often swell the spot rates to a peak. Uncertain pricing, shipment delay, and blown budgets are some of its immediate results. These market shortcomings turn into disasters when combined with a slow-to-react mindset towards a root-level augmentation in this monolithic and archaic market structure.

It's time innovations spurred up relentlessly to crystallize the hyper-fragmented inland market around core software services that bring together the discrete components of the transportation process.

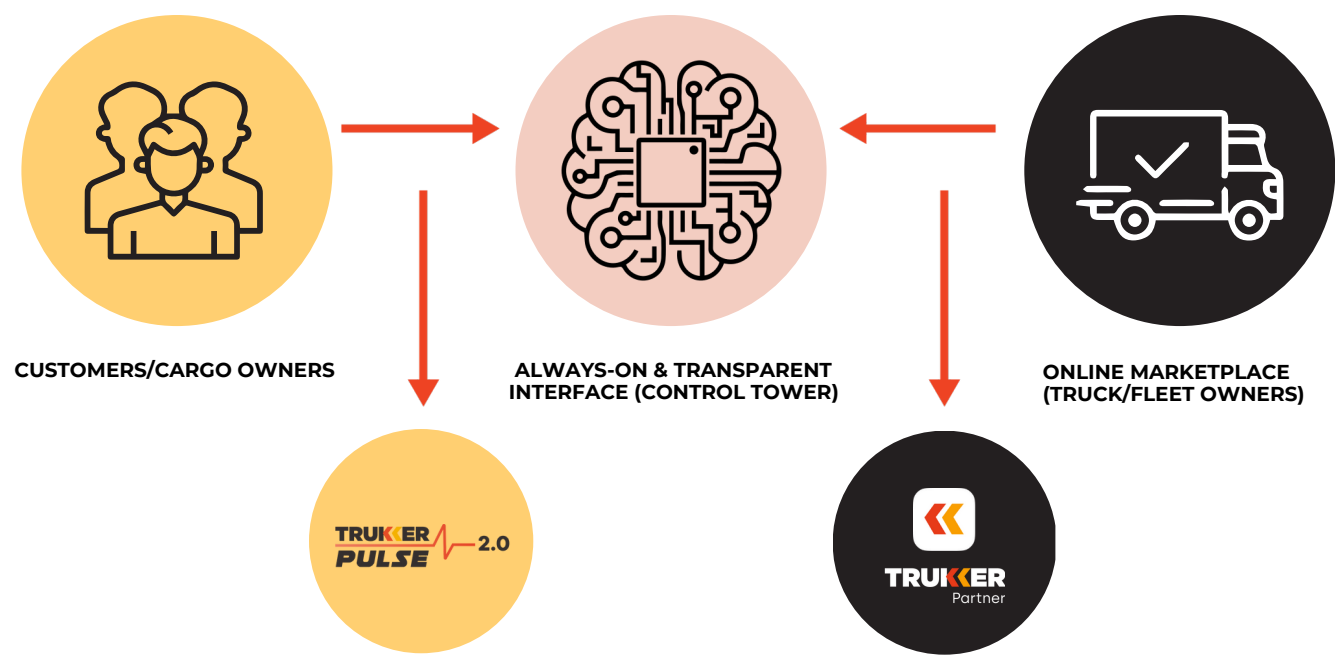


REMEDIATING THE BROKEN MARKET

The freight market was broken. Opaque pricing, underutilized trucks, and zero tech integration between shippers, brokers, and carriers had seeped into it.

We fixed it by building a fully digitized operating system for inland logistics.

It's not just a freight marketplace; it's a control tower, bidding platform, contract manager, invoice processor, and tracker all rolled into one.



THE REMEDY

- | | | | |
|--|---|---|----------------------------------|
| INSTANT FREIGHT INQUIRIES THROUGH PORTAL, API, EMAIL, OR WHATSAPP | 1 | 1 | OPEN LOAD ACCESS & SMART BIDDING |
| TRACK SHIPMENT STATUS IN REAL-TIME: DISPATCHED. ONGOING. COMPLETED | 2 | 2 | REVERSE LOAD MATCHING |
| ACCESS ALL DOCS — WAYBILLS, PODS, TRUCK & DRIVER DOCS | 3 | 3 | MILESTONE-BASED PAYMENTS RELEASE |
| VISUALIZE FLEET PERFORMANCE, COST, AND TIMELINES ON ONE SINGLE DASHBOARD | 4 | 4 | LEDGER & EARNINGS DASHBOARD |
| INTEGRATED BILLING & COMPLIANCE SLAS — NO PAPERWORK, NO DELAYS | 5 | 5 | LIVE TRACKING & POD |

TRUKKER PULSE 2.0 – MENA'S MOST ADVANCED DIGITAL TRANSPORT MANAGEMENT SYSTEM



Easy order placing & tracking



Live shipment updates



Effortless e-documentation



One-stop-shop solution



Better control through end-to-end visibility



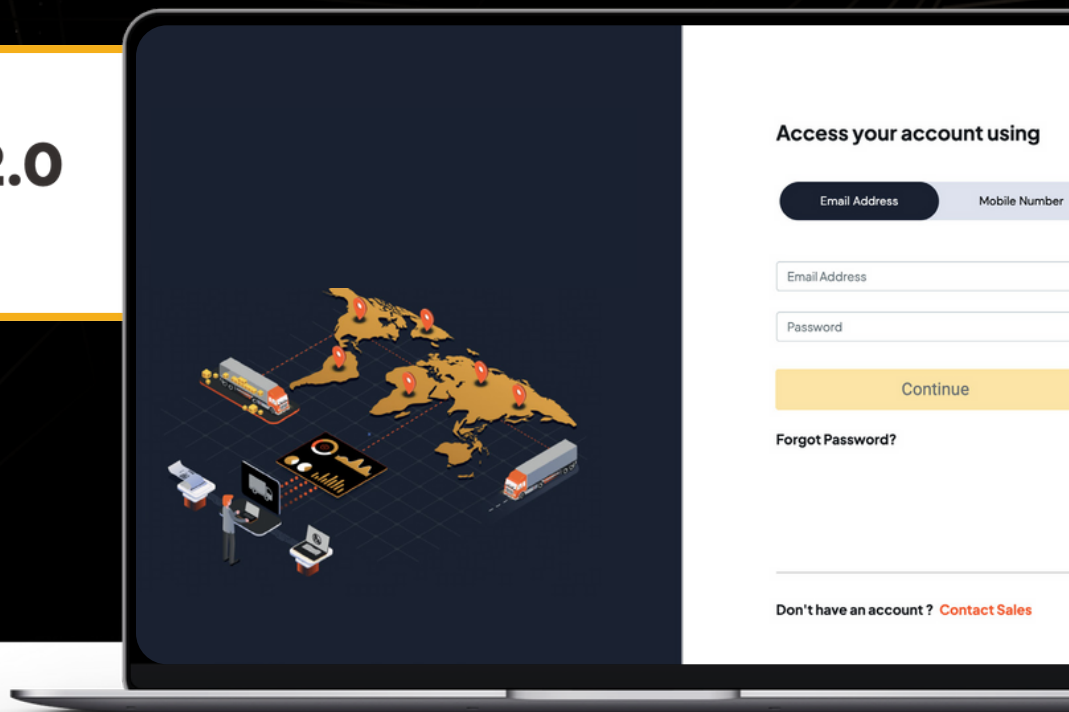
Informed decision-making with advanced analytics



24/7 dedicated support

TRUKKER
PULSE 2.0

Most advanced
User interface



CUSTOMER (SHIPPER) INTERFACE WITH END-TO-END VISIBILITY

A single-pane-of-glass dashboard delivers real-time order, account, and location data, automates transport management, and gives full cost transparency with instant document access, all together.



TRUKKER PARTNER

From a single truck owner, to a transportation company, to a major carrier - TruKker Partner App helps fleet owners of all kinds to find the best loads in the MENA region. The app offers a fully integrated marketplace experience to help carriers, operators search and book loads instantly and manage their fleet without making a phone call.

Fleet owners can seamlessly search loads, check their prices, bid, and win them on the TruKker Partner app. So that they can easily assign the booked orders to the drivers, and benefit from real-time updates for the shipment status on the app. Our real-time location tracking in the background allows the fleet owners to effectively manage their fleet to ensure maximum operational efficiency. The app strives to assure each carrier, on our platform, of a 100% load guarantee so that they keep hauling round the year.

MENA's First Fleet Management System with Dynamic Load Board



Bidding for Contracted or Spot Rate Jobs



Track and Trace Ability



Driver Management



Fleet Management



Digitized Documents



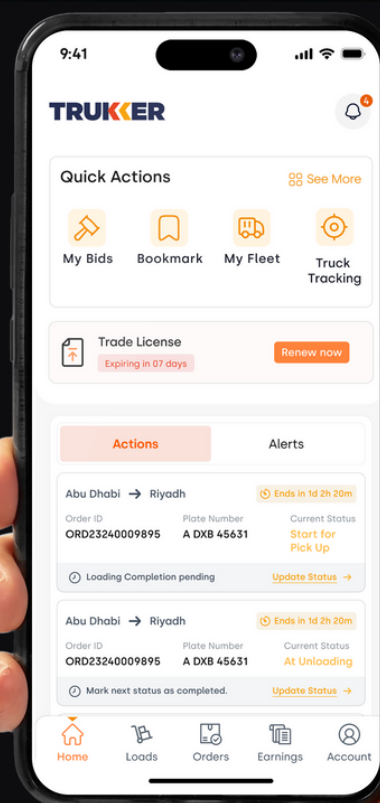
Control Panel with Alerts



Invoicing and Payments Module



Advanced Analytics

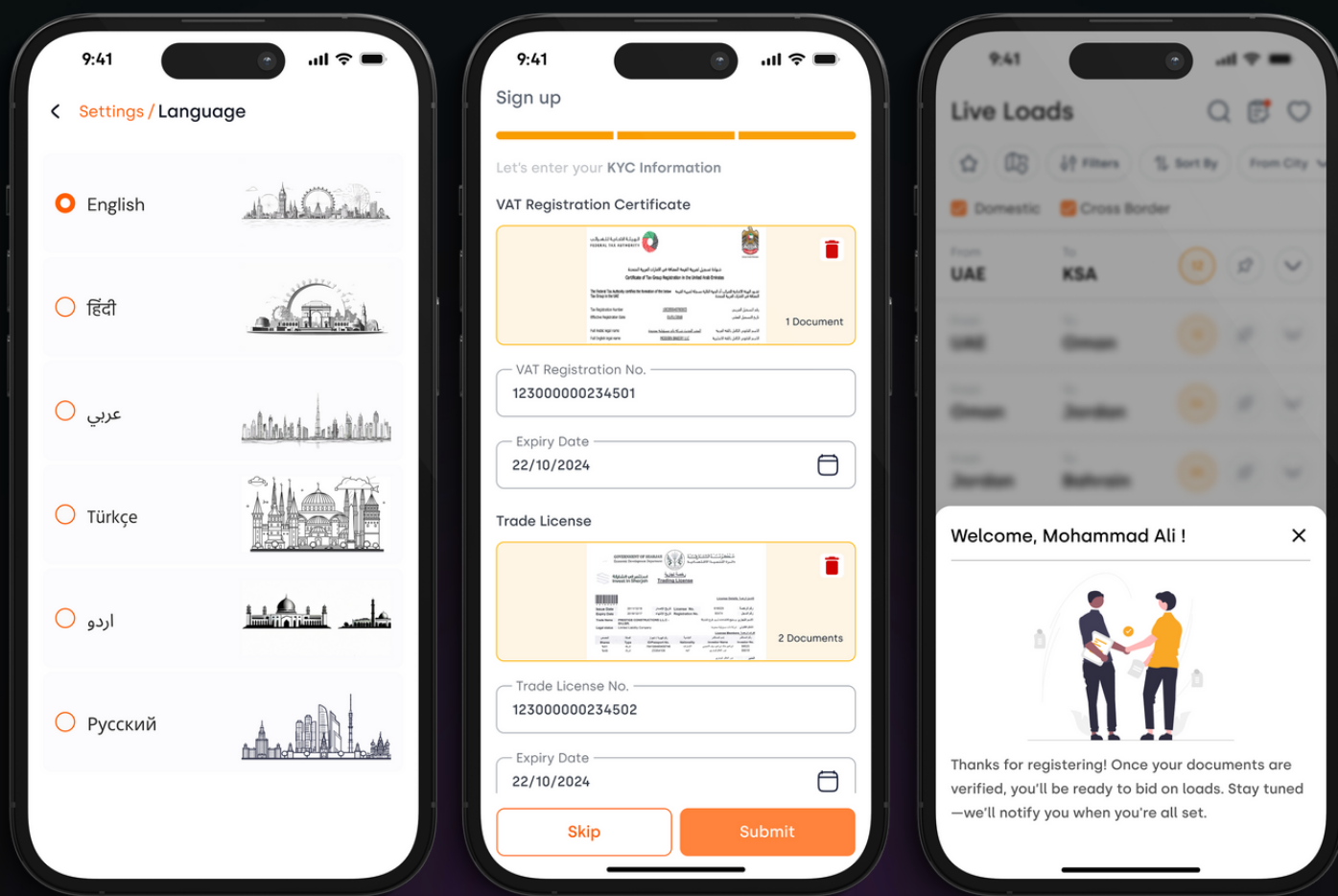


VENDOR (CARRIER) INTERFACE WITH UNPARALLELED BUSINESS ASSURANCE

TruKKer's tech makes fleet business easy with instant onboarding, live quotes, faster earnings, and full peace of mind at every step.

Business Assurance Built In:

- Digital onboarding with multi-language support
- Upload Emirates ID, license, and vehicle docs in minutes
- Smart filters to find loads that match your capacity
- Bid, win, and receive job confirmation instantly

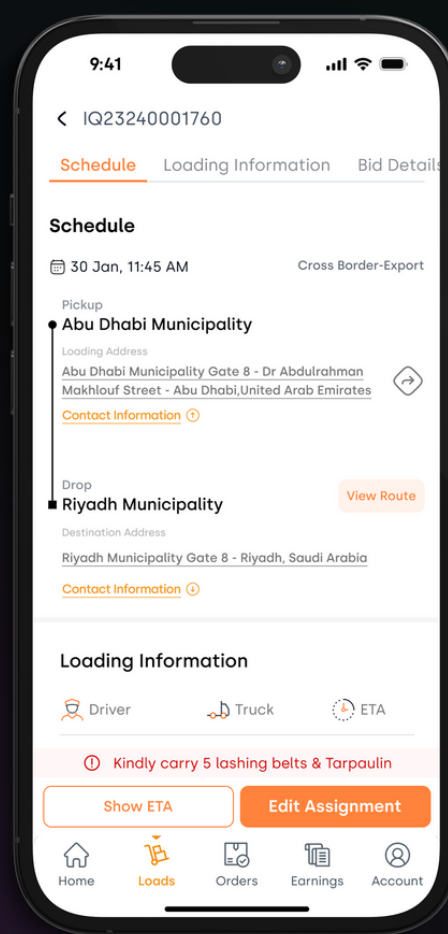
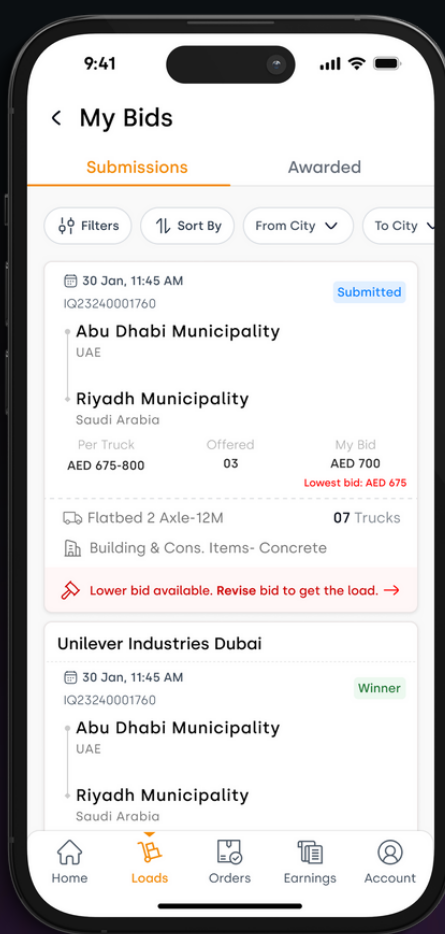
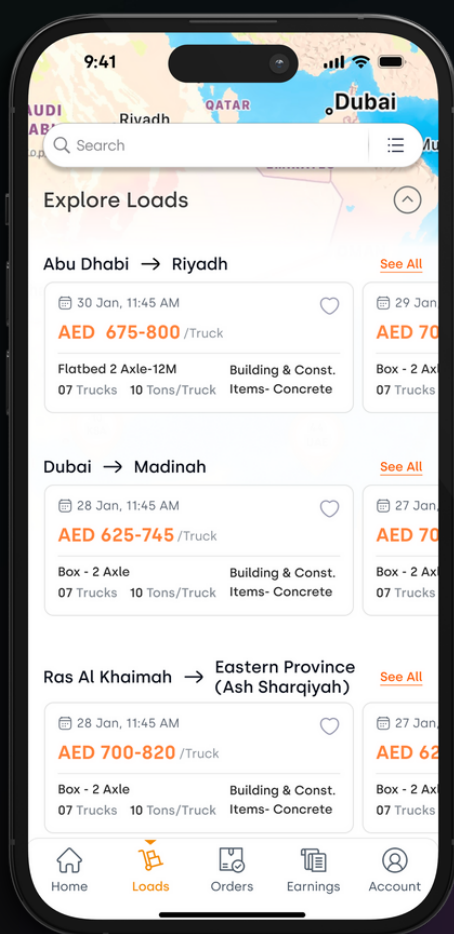


TOTAL TRANSPARENCY, TOTAL CONTROL

With our Vendor Interface, fleet owners get full visibility and control over every movement, from enquiry to payment.

What Sets It Apart:

- Real-time location tracking for each driver
- Driver assignment & approval flows made easy
- Live payment status for faster, stress-free settlements
- Upfront load details so you're never in the dark
- One dashboard to manage fleet, bids, and billing



OPERATIONAL EXCELLENCE AND INNOVATION PROPEL PERFORMANCE

While others watch the competition, we stay obsessed with our customers.

Three principles define our service culture: **putting customers first, driving continuous innovation, and delivering operational excellence at scale.**

We've never believed in "doing what others do." For us, innovation isn't a buzzword; it's a mindset. It's the belief that bold ideas, backed by execution, create lasting impact. Our team thrives on this philosophy: agile, ambitious, and relentlessly customer-focused.

Because true differentiation doesn't come from imitation. It comes from leading the change. And that's what powers our performance every single day.



CUSTOMER OBSESSION

- Develop partnerships
- Built engagements
- Holistic approaches
- Go the extra mile



DEDICATED TO DELIVERY

- Value for customers
- Operational excellence
- Foresee customer pain-points
- Deliver on the promises



UPBEAT TEAMS

- One team
- Global expertise
- Ownership
- Credibility



DIFFERENTIATION

- MENA network expertise
- Trustworthiness
- Promising output
- Unique value proposition



OMNILOG - Global Freight, Locally Engineered

We recognised the importance of providing a seamless, one-stop solution for all your cargo needs. That's why we started Omnilog, as TrukKer's global arm, which offers clients a unified, tech-driven logistics backbone for their ocean, air, and land freight requirements, delivering total visibility, faster execution, and end-to-end control.

WHAT OMNILOG FIXES

- **Fragmented control:** One platform for all modes, no missed handovers, full alignment.
- **Too many vendors:** Single point of accountability, no blame game.
- **Manual paperwork:** Fully digitised touchpoints — fast, paperless clearance.
- **Limited cargo visibility:** Live tracking, proactive alerts, and supply chain control.

WHAT OMNILOG DELIVERS

- FCL/LCL, RORO, Reefer, hazardous goods
- Airport-to-door, cross-trade air freight
- Cargo insurance, port handling, customs docs
- Smart routing/tracking across all modes
- Live visibility, SLA-based performance

INDUSTRIES WE SERVE

- **Retail & FMCG:** Cross-border replenishment
- **Food & Agri:** Insured, precise reefer moves
- **Life Sciences:** Time-sensitive, risk-controlled delivery
- **Petrochem/Industrial:** Compliant, high-volume, hazardous moves



SMARTER TECH, GREENER WORLD

At TruKKer, we believe technology should not just move cargo, but move the world forward. In an age of industrial acceleration and rising emissions, our greatest responsibility is also our greatest opportunity: to build a logistics ecosystem that is as sustainable as it is smart.

That's why we've embedded environmental stewardship at the core of our operations, not as a side initiative, but as a foundational strategy. From day one, our philosophy has been rooted in human-centric innovation, solutions that create real-world impact for people, businesses, and the planet.

We use **AI and ML to eliminate “empty miles”**— those wasteful journeys where trucks return without cargo. By automatically identifying reverse loads and optimising routes, we cut unnecessary fuel use and reduce carbon emissions across our network. This isn't just efficient, it's essential.

As champions of digital transformation, we've gone beyond trucks and into the paperwork. By cutting out paper-based transactions, we're conserving resources and building supply chains prepared for the future.



ATOMIX - The Future of Freight Is Electric

Where many still hesitate on electrification, we've taken action. ATOMIX is TruKKer's EV logistics arm, moving real cargo across sectors from FMCG and e-commerce to heavy industry, while others just debate electrification.

VISION

ATOMIX drives zero-emission logistics, building a smart EV ecosystem and enabling affordable, sustainable freight across the Middle East via strategic tech and partnerships.

WHAT ATOMIX IS SOLVING

- Diesel reliance & fuel costs
- Regulatory risk & ESG non-compliance
- Range anxiety & inefficient planning
- High carbon footprint

ELECTRIC FLEET

- **SuperVan** for urban/last mile delivery
- **E-LCVs** for mid-mile delivery
- **E-HCVs** for the heavy haul

WHY ATOMIX?

- Up to 60% CO₂ savings/truck/year
- Lower operating and maintenance costs
- Be future-ready with electric, sustainable logistics

Thank you!

ترك
TRUKKER

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UAE | SAUDI ARABIA | EGYPT | TURKEY | CHINA | JORDAN | OMAN | BAHRAIN | POLAND | KAZAKHSTAN | INDIA