

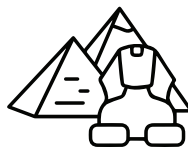
# Corporate Profile



Saudi Arabia



United Arab Emirates



Egypt



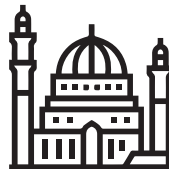
Bahrain



Pakistan



Jordan

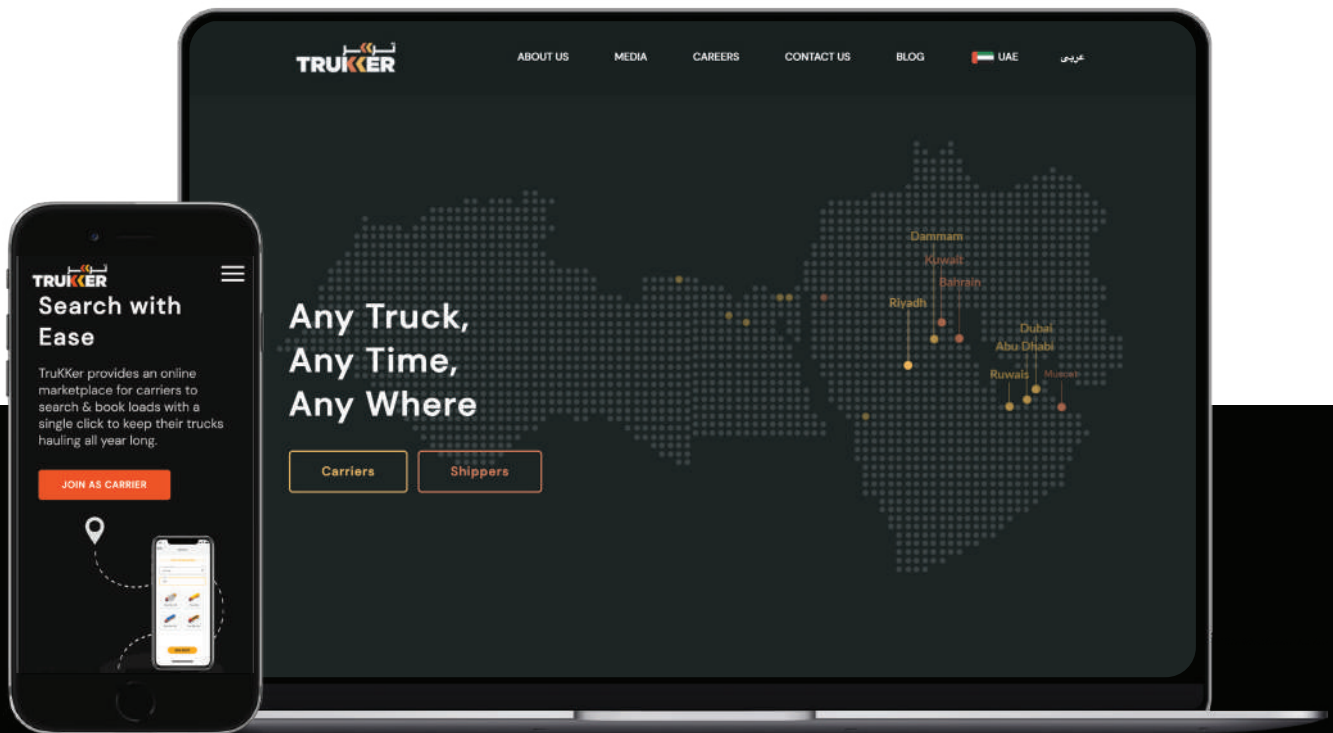


Oman



Turkey

# MENA'S LARGEST DIGITAL FREIGHT PLATFORM



**35,000+**  
Trucks Inducted

**550+**  
B2B Clients

**150,000+**  
Transactions Enabled  
via our Platform

**300+**  
FTEs

**10**  
Countries\*

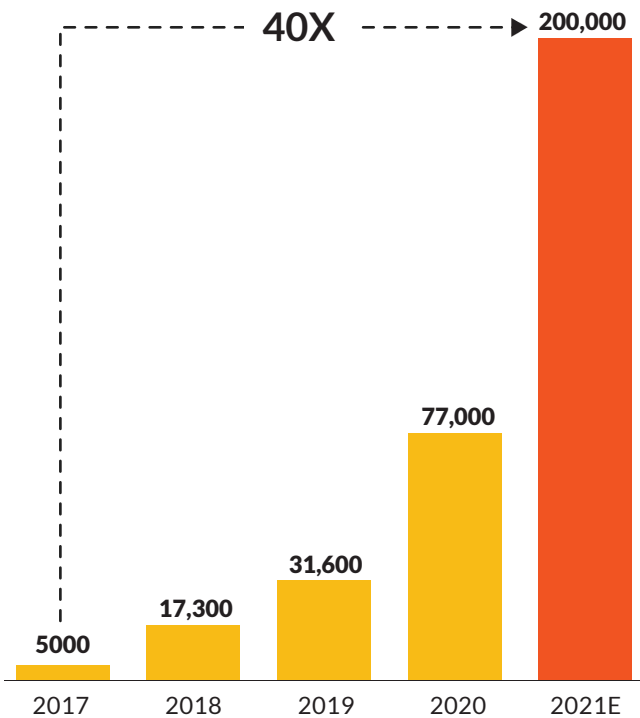
\* Includes 5 new countries under various stages of launch

## MISSION

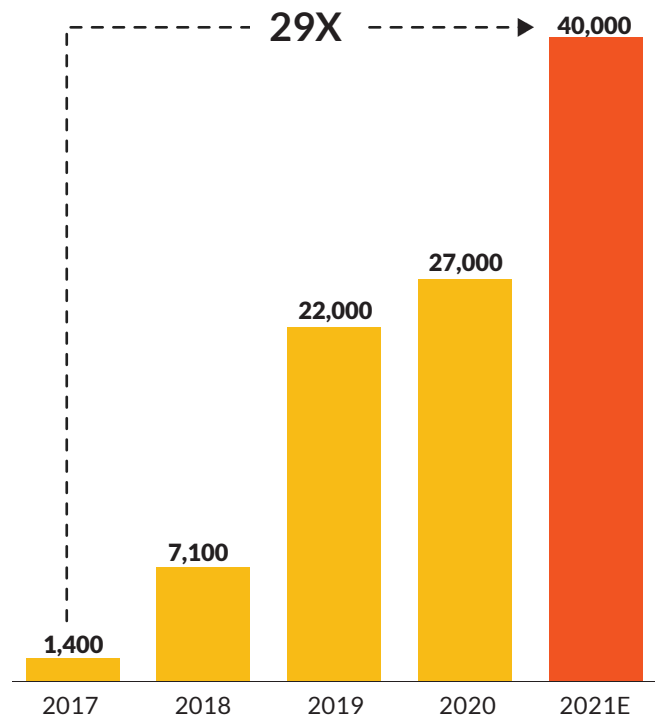
To build a connected on-road logistics ecosystem that will serve as a marketplace for shippers, carriers, and transporters of all kinds with unparalleled business assurance. Through 'platformization', we want to disintermediate today's market that is highly fragmented due to the absence of a steady supply-frequency, end-to-end visibility, and most importantly a well-established demand-supply link.

# GROWTH

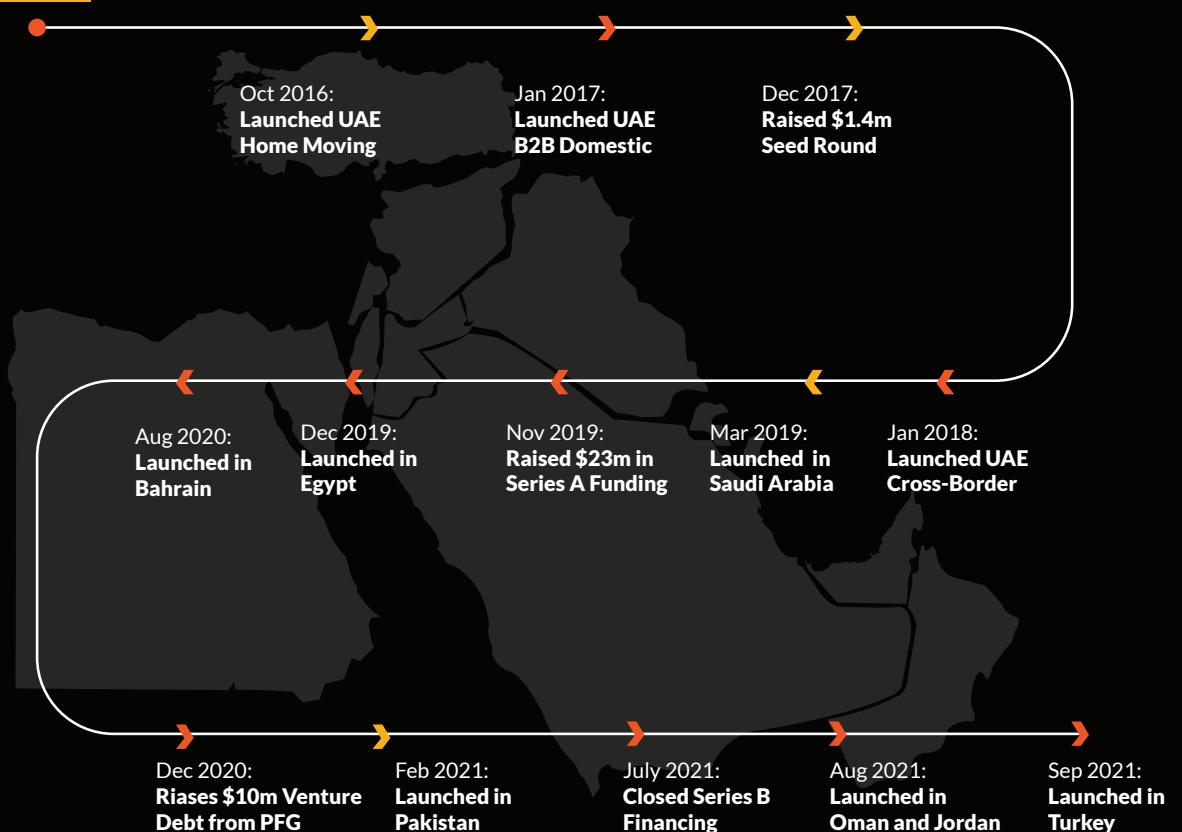
## #Transactions



## #Trucks Inducted



# TIME LINE



# TRUKKER'S END-TO-END INTEGRATED INLAND LOGISTICS

We know your logistics needs are as individual as your business. That's why we provide ingenious and tailorable solutions to help you promptly remediate the chronic logistics challenges while helping you gain in time and cost. Customization comes naturally to us with our varied sectoral experience, smart distribution of resources and assets, and an innovation-driven methodology.

1

## Cross-border Movements



- Real time workflow & document delivery
- On-site clearance assistance
- Routing flexibility

2

## Domestic Movements



- Multi-modal trucking and Last Mile delivery
- Domestic distribution
- Truck load planning

3

## Freight Forwarding



- Distribution facilities
- Cargo insurance
- Documentation handling/management

4

## Port Movements



- Cross-docking & Hub operations
- Shore to store movement
- Dry van, LTL, refrigerated, flatbed, TOFC

5

## Less-than-truckload



- Automated dispatch
- Route optimization
- Eco-friendly by eliminating empty miles

6

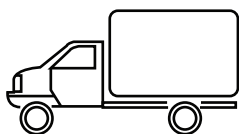
## Home Movements



- Short-haul regional transportation
- End-to-end shifting assistance

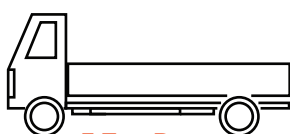
# OUR FLEET OF TRUCKS

From urgent deliveries like same-day delivery to cost-effective long haul trucking or from cross-border trucking to LTL requirements – we've trucks to suit every demand. Through our robust network of carriers, we move millions of shipments every year while eliminating empty miles by leveraging automation to enable smart loading.



**1 TON**

Capacity: 1 TON



**3 Ton Dyna**

Capacity: 3 TON



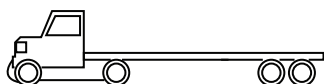
**7 Ton Lorry**

Capacity: 7 TON



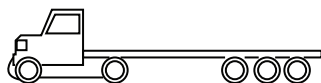
**10 Ton Lorry**

Capacity: 10 TON



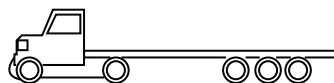
**12m Flatbed**

Capacity: 22 TON



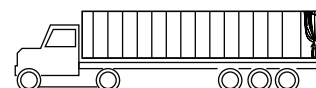
**13.6m Flatbed**

Capacity: 28 TON



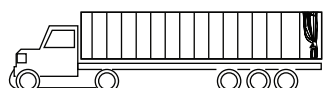
**15m Flatbed**

Capacity: 30 TON



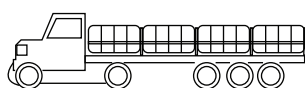
**15m Curtain Side**

Capacity: 25 TON



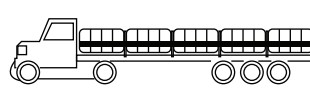
**13.6m Curtain Side**

Capacity: 25 TON



**13.6m Side Grill**

Capacity: 26 TON



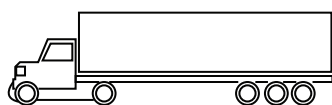
**15m Side Grill**

Capacity: 25 TON



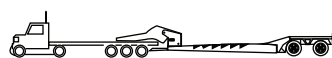
**13.6m Closed Box**

Capacity: 30 TON



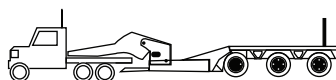
**15m Closed Box**

Capacity: 25 TON



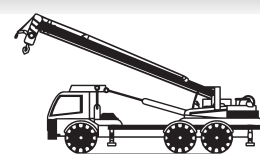
**Hydraulic Low Bed**

Capacity: 100 TON



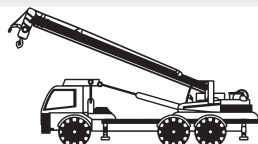
**Low Bed**

Capacity: 40 TON



**10 Ton Boom Truck**

Capacity: 10 TON



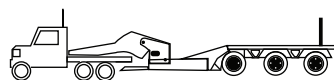
**15 Ton Boom Truck**

Capacity: 15 TON



**40 Feet/Container Flatbed**

Capacity: 30 TON



**24m Extendable  
Hydraulic Flatbeds**

Capacity: 20 TON



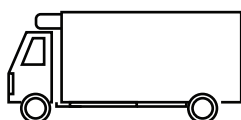
**Tipper Truck 2xl**

Capacity: 25 TON



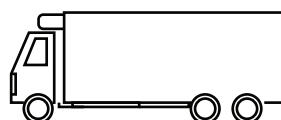
**Tipper Truck 3xl**

Capacity: 30 TON



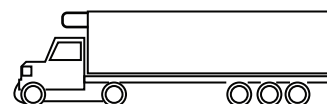
**5 Ton Reefer Dyna**

Capacity: 5 TON



**10 Ton Reefer Lorry**

Capacity: 10 TON



**13.6m Reefer Truck**

Capacity: 24 TON

## KEY INDUSTRIES WE SERVE

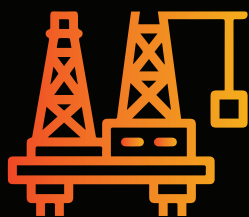
We have been successfully upholding our reputation as a provider of total solutions for the logistics needs of several industries. While an all-encompassing and lightning-fast need for sophistication coerces businesses to incessantly innovate and upgrade their operational methods, dealing with the dynamic requirements with speed and agility has become the need of the hour.

That's why our logistics solutions are inherently designed with speed, accuracy, and scalability, giving us a tremendous competitive edge over other players. We can effortlessly handle the high volumes of consumer-facing industries such as FMCG or consumer durables; scale up to meet the demand of manufacturing and construction industries like steel, cement, or furniture; diligently address an unexpected surge in a petrochemical or oil & gas supply chain.

# 500 Enterprise Clients



FMCG



PetroChemicals



Construction



Furniture



Steel



Cement



Consumer  
Durables

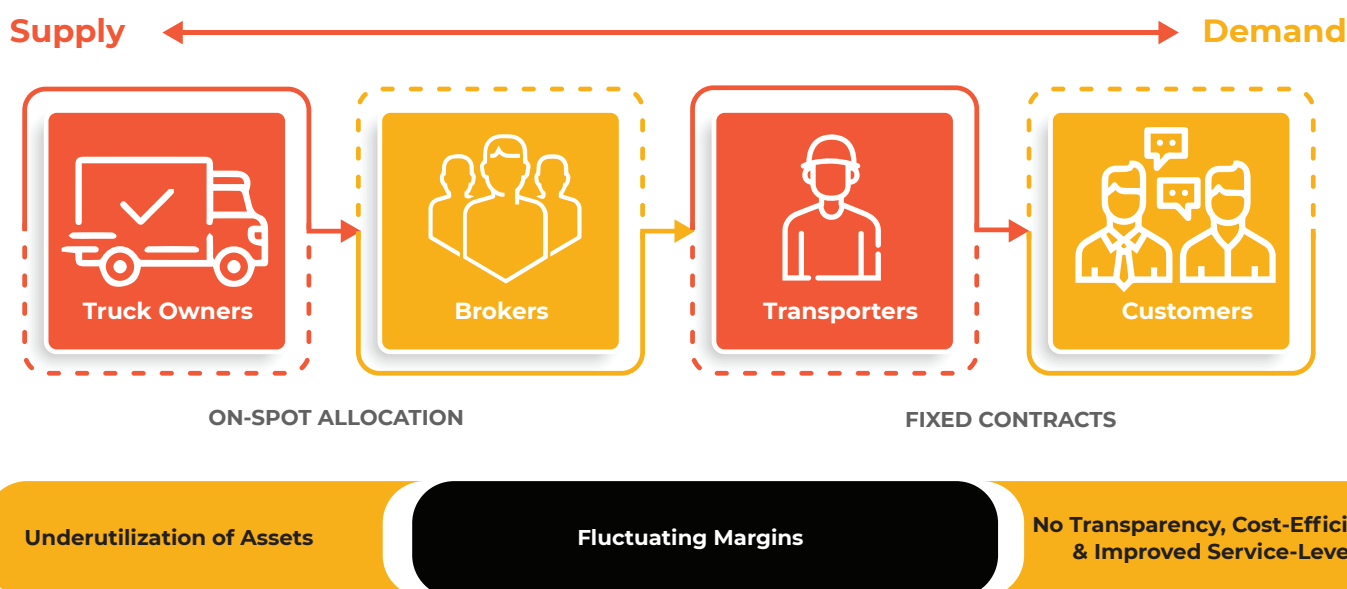


Oil & Gas

# PRESENT HYPER-FRAGMENTED MARKET STRUCTURE

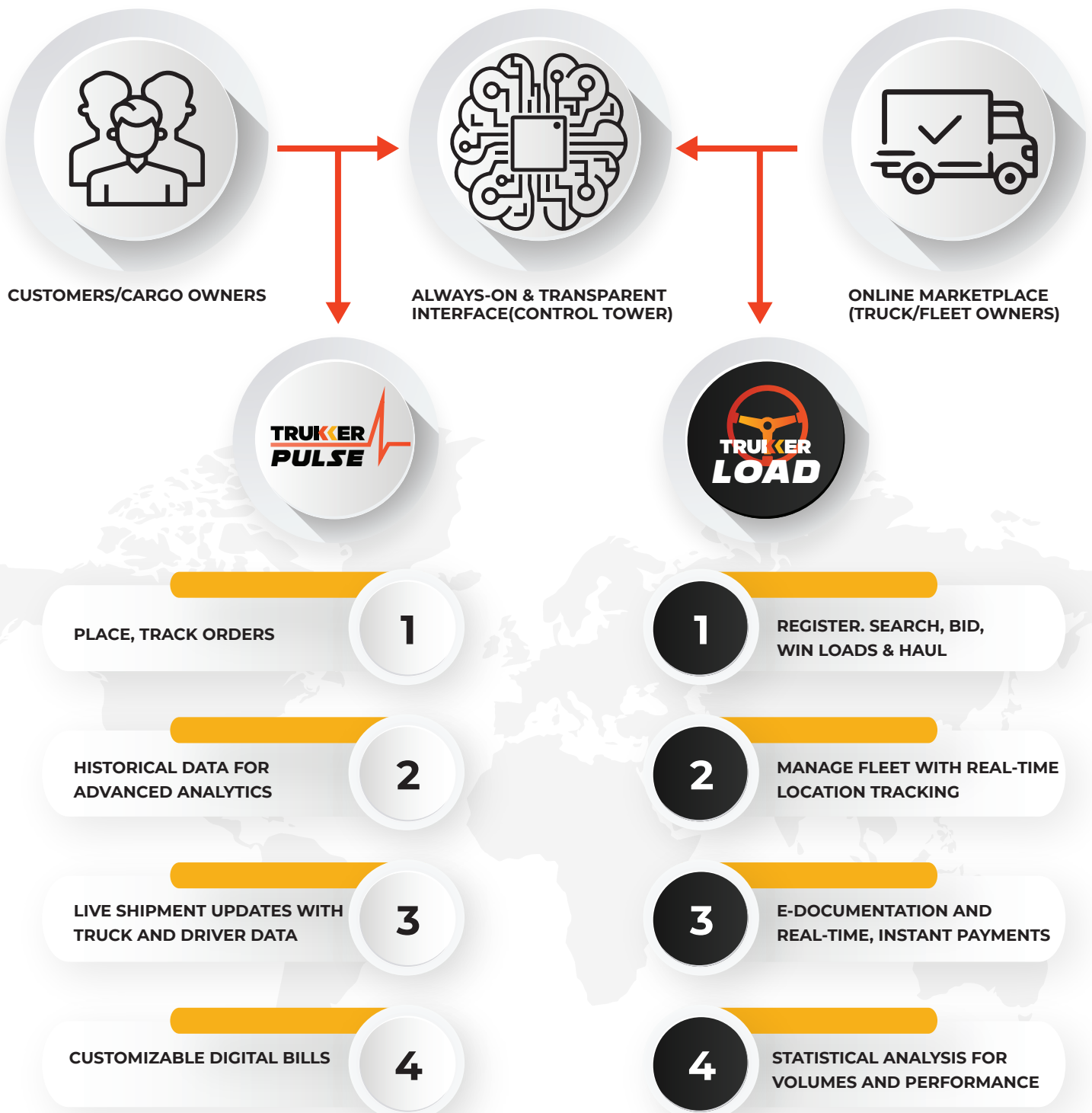
For years, the inland freight industry has remained a highly fragmented business. This is mainly due to the long-standing image of being an intermediary and a bare platform model capable of only handling ad-hoc transportation requirements with spot market features and rates. The situation was further aggravated by the resulting fluctuation in the supply frequency and a fervent but inappropriate usage of the non-flexible and legacy interfaces.

Simultaneously, the inexplicably persistent practice of using the freight brokers only as a backup to their asset-based providers by the shippers often swell the spot rates to a peak. Uncertain pricing, shipment delay, and blown budgets are some of its immediate results. These market shortcomings turn into disasters when combined with a slow-to-react mindset towards a root-level augmentation in this monolithic and archaic market structure. It's time innovations spurred up relentlessly to crystallize the hyper-fragmented inland market around core software services that bring together the discrete components of the transportation process.



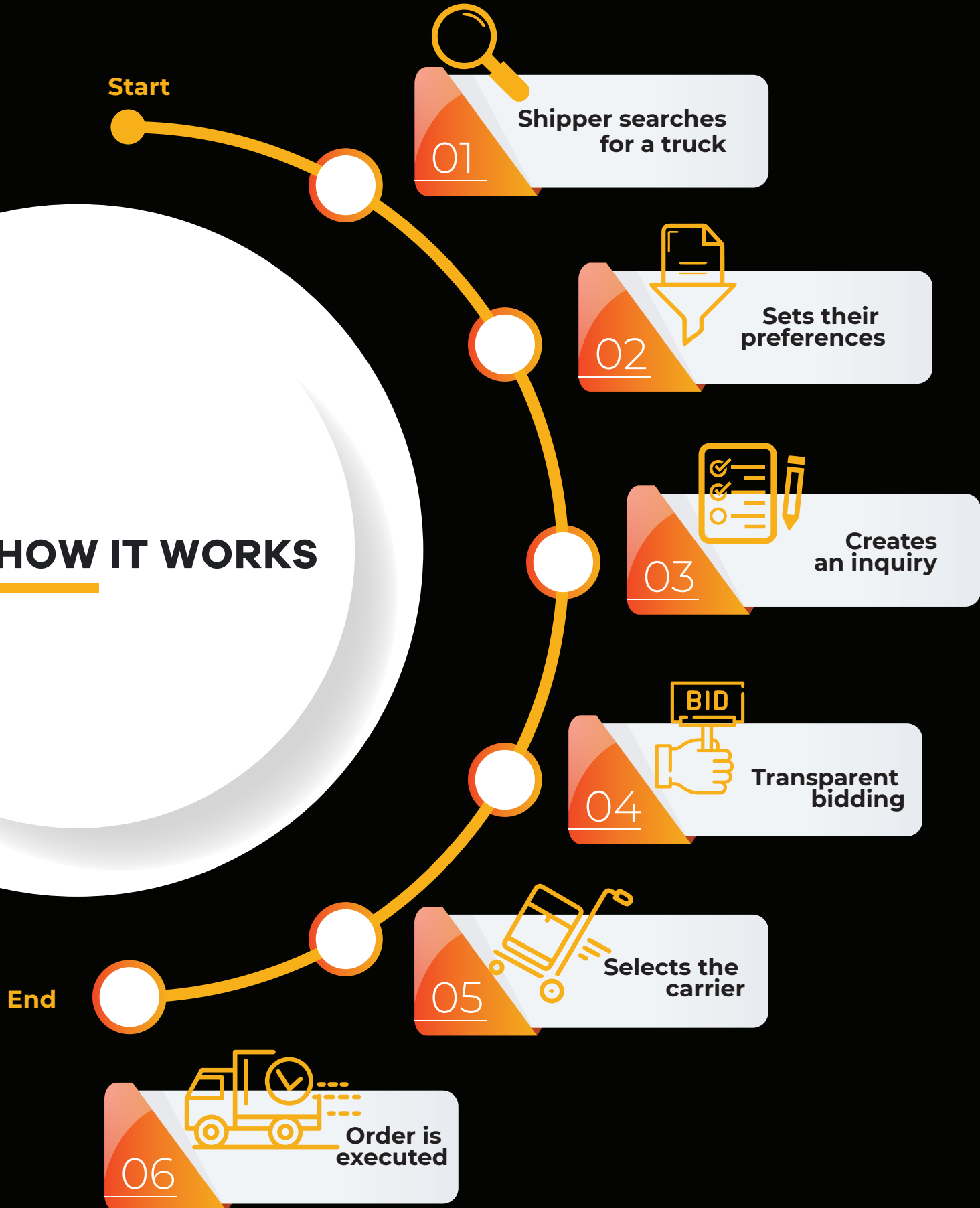
# REMEDYING THE BROKEN MARKET

Using end-to-end digitization, we're disintermediating the fragmented market to make services directly available to the end customers at scale and on-demand. TrukKer works towards uprooting the dead ends that bar any direct interaction between the carriers and the shippers.





# HOW IT WORKS



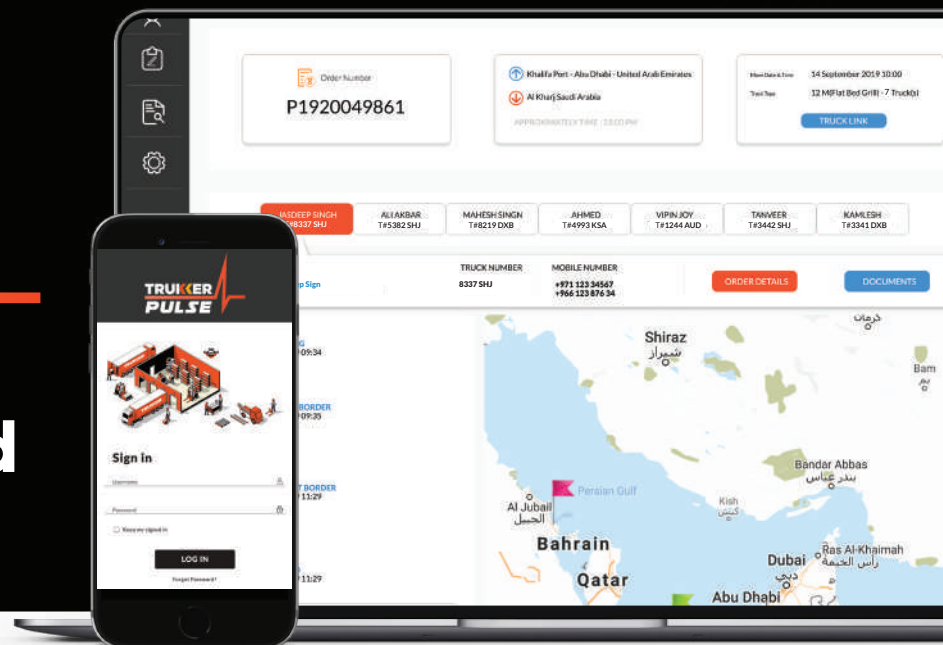
# TruKKeR PULSE

Introducing, TruKKeR PULSE – MENA’s most advanced digital freight booking platform for on-road transportation. It is an enterprise B2B platform wherein shippers can easily manage their bookings and transactions. They can book and trace their orders; check the transaction status; view documents related to the trucks and their drivers for each transaction.

PULSE’s real-time dashboard gives a 360-degree view of any shipment’s whereabouts to facilitate informed decisions. Plus, an ongoing upgrade on smart data-driven alerts is poised to impart a game-changing augmentation to the current version of PULSE. It will automatically alert the users of any upcoming or current roadblocks across the route.

**TRUKKER  
PULSE**

**Most advanced  
User interface**



# CUSTOMER (SHIPPER) INTERFACE WITH END-TO-END VISIBILITY

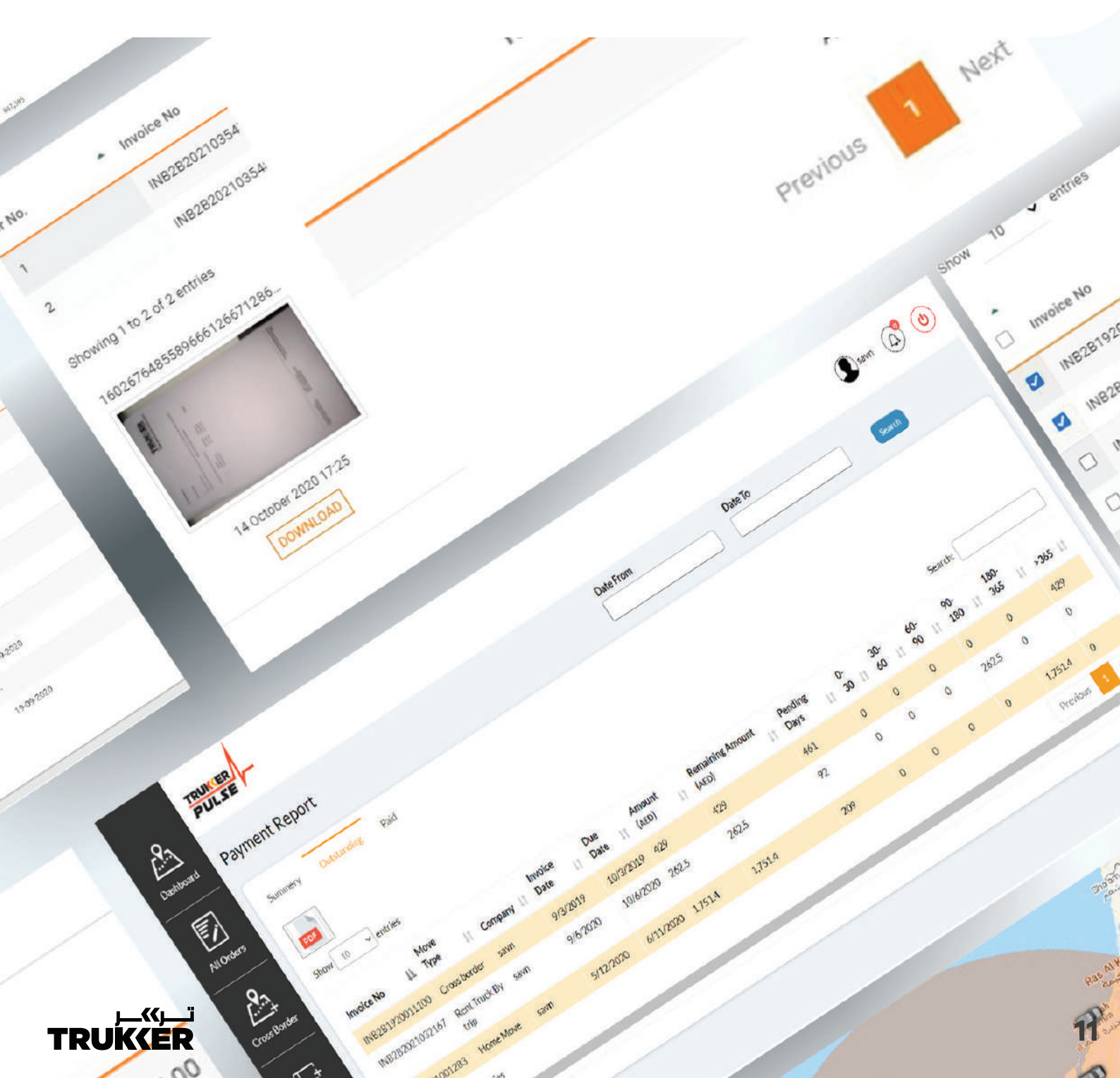
Single-pane-of-glass display of live location data, order details, account details, etc. in real-time. Consolidated transport management for auto-indenting, monitoring, and deployment





# CUSTOMER (SHIPPER) INTERFACE WITH END-TO-END TRANSPARENCY

Inside-out transparency on transportation costs; immediate availability of the required docs within the app



# TruKker Load Board

From a single truck owner, to a transportation company, to a major carrier - TruKker Load App helps fleet owners of all kinds to find the best loads in the MENA region. The app offers a fully integrated marketplace experience to help carriers, operators search and book loads instantly and manage their fleet without making a phone call.

Fleet owners can seamlessly search loads, check their prices, bid, and win them on the TruKker Load app. So that they can easily assign the booked orders to the drivers, and benefit from real-time updates for the shipment status on the app. Our real-time location tracking in the background allows the fleet owners to effectively manage their fleet to ensure maximum operational efficiency. TruKker Load app strives to assure each carrier, on our platform, of a 100% load guarantee so that they keep hauling round the year.

## Updated

24\*7 live updates on driver status, shipment, payment, etc.

## Analytics

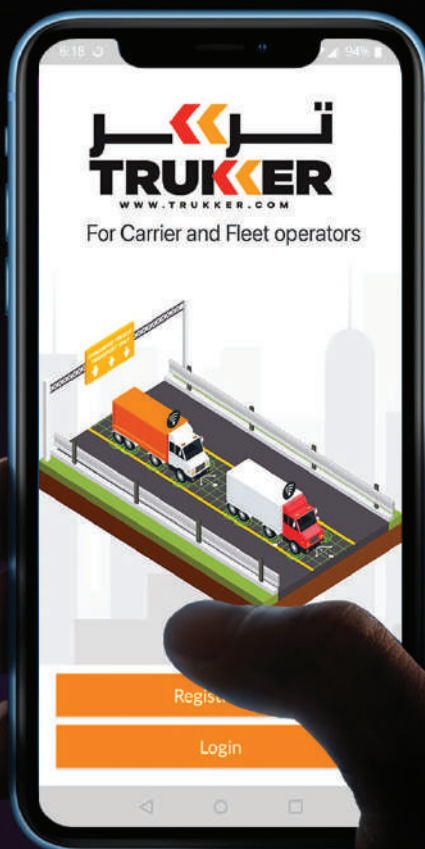
Advanced statistics & analytics for operational efficiency

## Bidding

Instant bidding/re-bidding and load confirmation

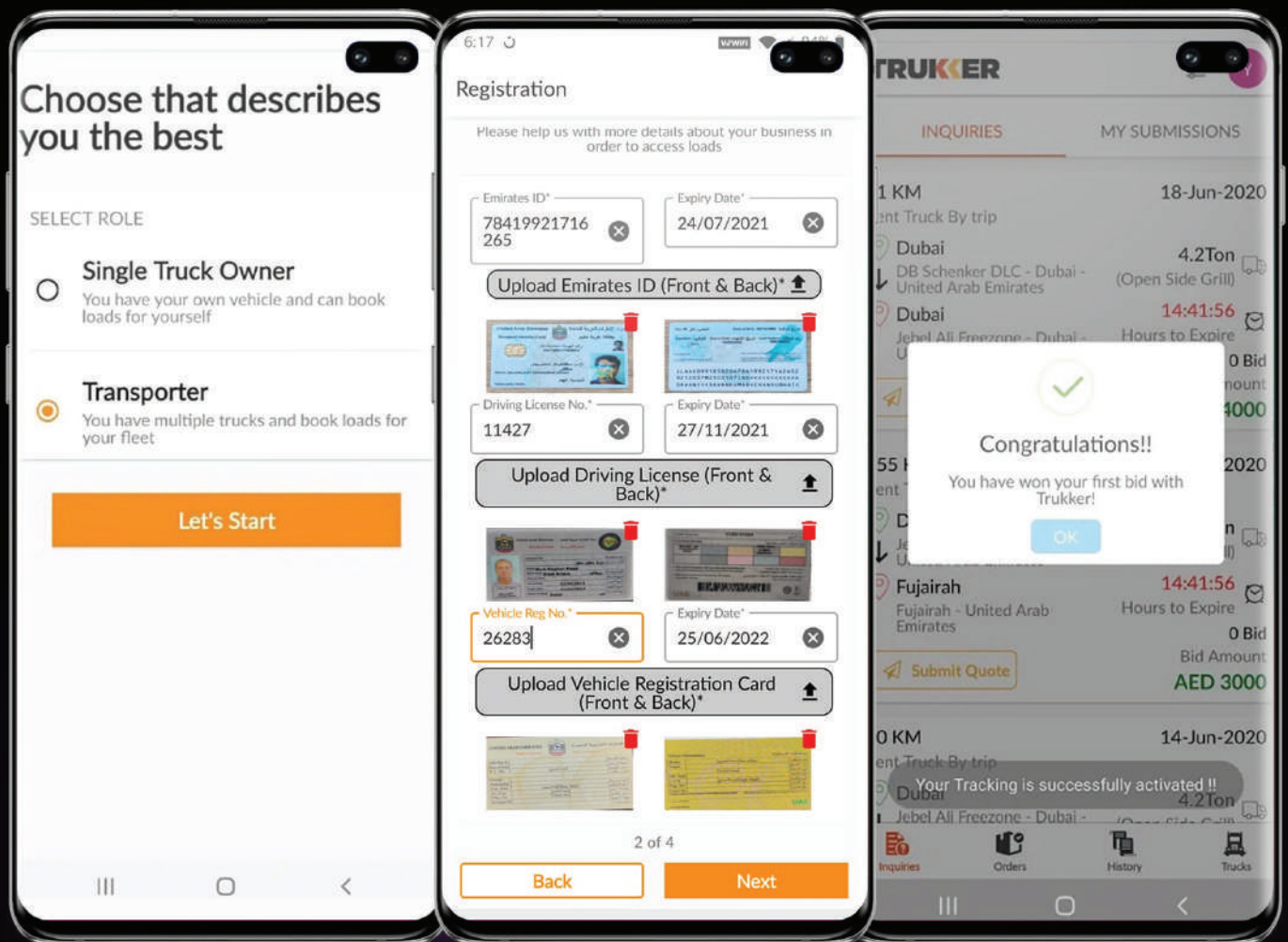
## Live Tracking

Efficient fleet management through real-time location tracking



# VENDOR (CARRIER) INTERFACE WITH UNPARALLELED BUSINESS ASSURANCE

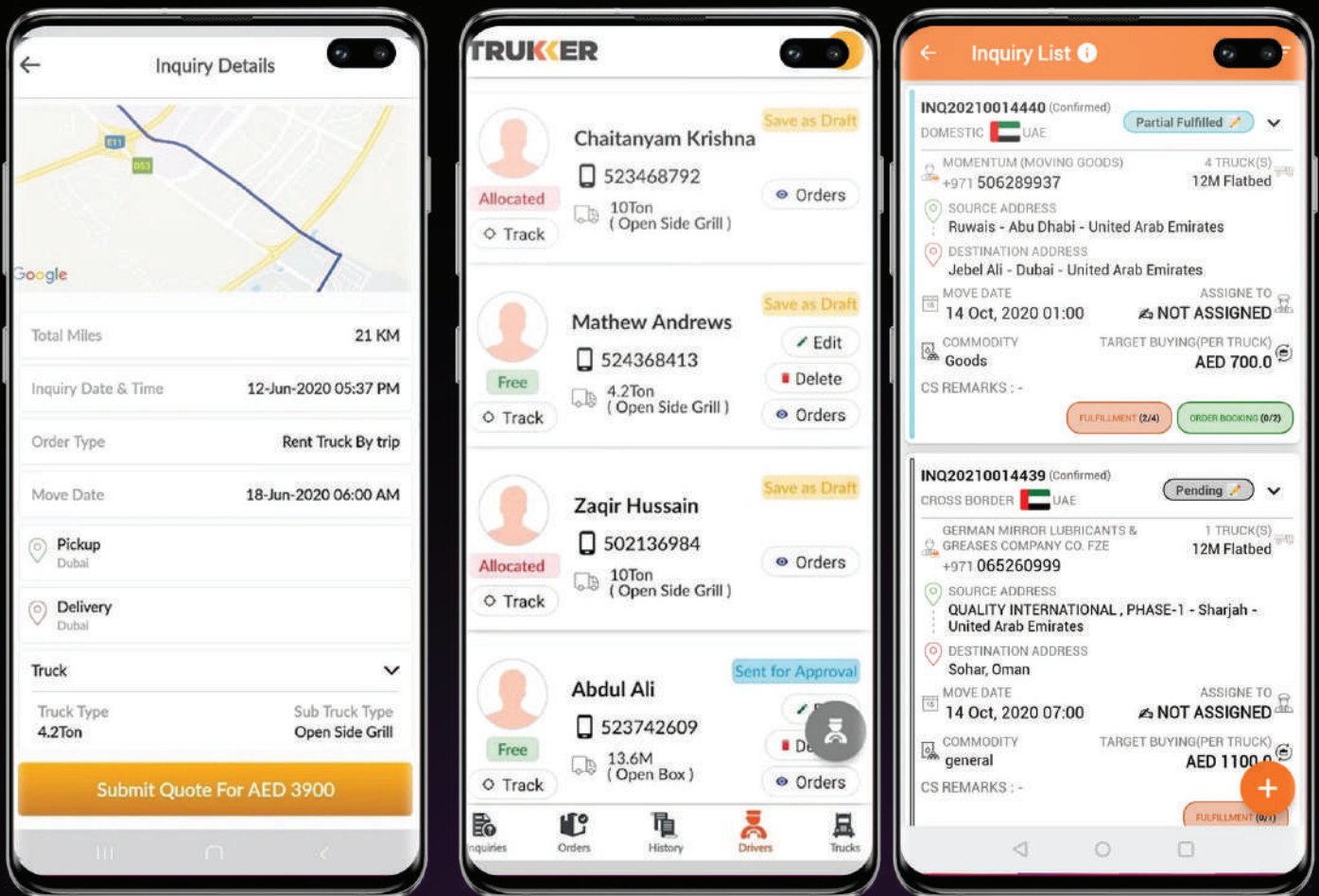
Integrated marketplace experience with business assurance for all kinds of fleet owners; electronic uploads of relevant documents for digitized onboarding and better operational efficiency; guaranteed loads to search from, check the prices, and bid on and win to haul





# VENDOR (CARRIER) INTERFACE WITH UNPARALLELED TRANSPARENCY

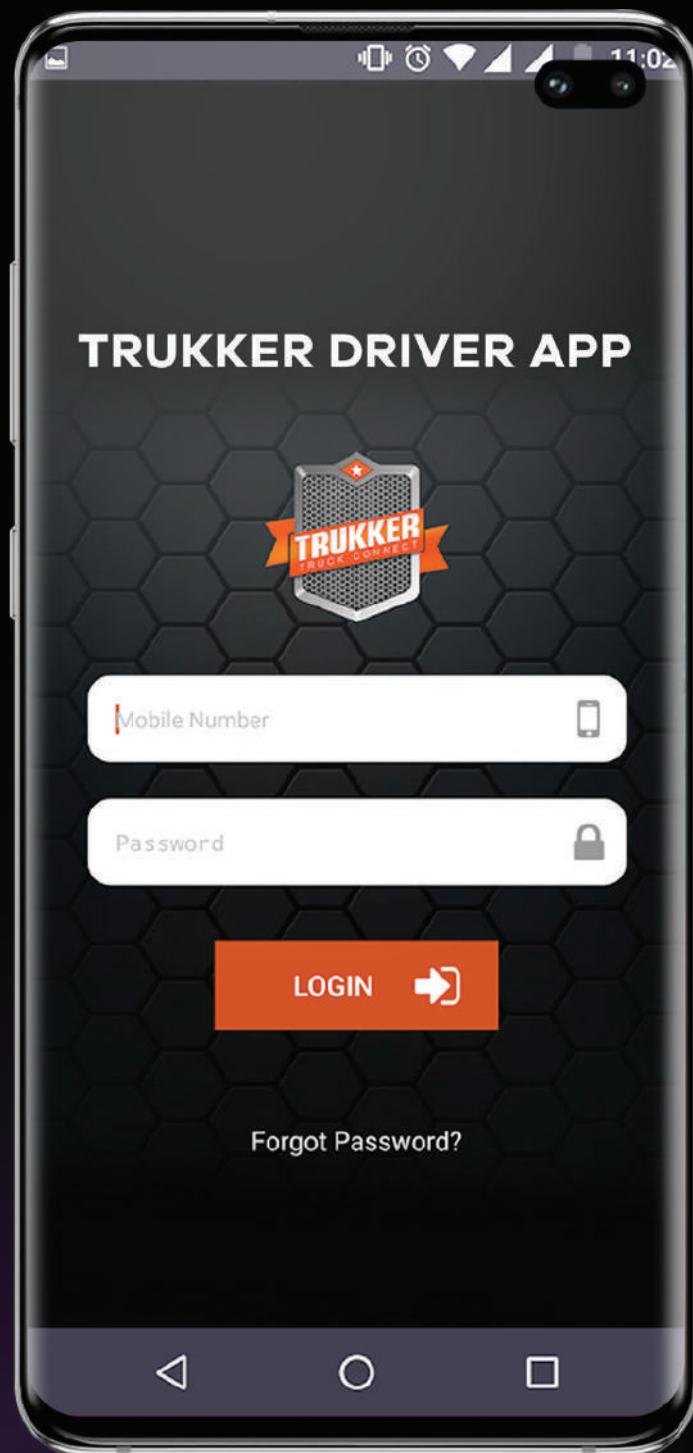
Efficient fleet management through live location tracking with driver details and availability status; real time payment status updates for faster payment procedures; upfront and comprehensive shipment information for informed decision-making



## TRUKKER DRIVER APP

The TruKker Driver App, used by drivers, stores the invoice, Waybills, Proof of Delivery, etc. in a standardized and accessible format for the drivers in a central repository. It sits at the heart of the TruKker information infrastructure and feeds PULSE with live data about the asset's location.

The location services available on the Driver App, in turn, play a critical role in empowering the shippers and carriers with actionable insights for better decision making. Shippers can now plan reliably and synchronize the consequent activities such as unloading, warehouse management, or last-mile delivery. Meanwhile, carriers or fleet owners can enjoy uncompromising control over their assets along with complete transparency across the full shipment network. This further enables them to source dedicated freight opportunities or automatically reload the trucks with revenue-generating backhaul.





# DRIVER INTERFACE WITH UNPARALLELED SIMPLICITY

Real-time route optimization and geofencing-based updates with 24\*7 technical assistance; live location sharing to help carriers, shippers plan better and eliminate empty miles; hassle-free and electronic document handling for faster clearances and operations



# OPERATIONAL EXCELLENCE AND INNOVATION PROPEL PERFORMANCE

Great businesses pay attention to the competitors, but they obsess over their customers. At TruKKer, three principles guide us in delivering potential values under this service culture of ours. We keep customers at the heart of our business instead of single-mindedly focusing on other players, nourish the culture of innovation, and commit to yield operational excellence.

We have always steered clear of a 'we-will-also-do-like-them' mindset as we have always known a willingness to innovate means the same as the passion to lead. An upbeat team fuelled with customer obsession and with an appetite for innovation is what upholds differentiation. Differentiation ensures operational excellence and long-term sustainable success by propelling performance.



## CUSTOMER OBSESSION

- Develop partnerships
- Build engagement
- Holistic approaches
- Go the extra mile



## DEDICATED TO DELIVERY

- Value for customers
- Operational excellence
- Foresee customer pain-points
- Deliver on the promises



## UPBEAT TEAMS

- One team
- Global expertise
- Ownership
- Credibility



## DIFFERENTIATION

- MENA network expertise
- Trustworthiness
- Promising output
- Unique value proposition

# GREEN INITIATIVES AND CORPORATE SOCIAL RESPONSIBILITY



## A greener world means a thriving world

Our environment more than deserves our deepest commitments to flourish in this era of industrialization and runaway growth. So, we at TruKKer, lavish as much commitment and innovation towards protecting our environment as we do for our business.

A large part of our research and development efforts pivot on the positive of how automation using AI, ML, and other new-age tech can automatically bundle multiple truckload shipments into one job. It helps us to reduce the empty miles significantly and the resulting unnecessary carbon emissions. TruKKer automatically identifies the right load of shipments to club them together for a carrier or a fleet owner and makes them appear as a single job. While keeping the trucks always full and hauling – for the carriers, fleet owners – by finding them more loads, we also dramatically minimize the environmental impact otherwise ensuing from the dead miles.

Since day one, we've always believed in innovations that are human-centric and impart real-life transformations and enrichment to people and the environment. Our tech team is a mighty proponent of our sustainability philosophy and has pledged to move the safety of our environment to a new level.

# The heroes who keep us running by running their trucks

Supporting our driver community that we operate in and run with, according to us, is the most righteous form of moving we can do. And the pandemic, despite wreaking havoc on people's lives and the world economy, gave us the perfect chance to reciprocate our heroes.

During the pandemic days, the livelihood of thousands of UAE's long-haul drivers got heavily affected by the low business due to closed borders. TruKKer's Driver Welfare Campaign was an initiative to ease some of their hardships and give them some relishing moments during a hard time. TruKKer distributed food amongst the driver communities for 7-days in areas near their living places, truck stands, etc. The food-giving event was yet another big step towards establishing a altruistic relationship between our brand and the world that surrounds it.



ANY TRUCK ANY TIME ANY WHERE

Thank you!